



BEBetter
Foundation®



**BE
BETTER**

bebetter.org.vn

Foundation

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► INTRODUCTION TO BE BETTER FOUNDATION

Be Better Foundation is a private educational foundation, legally structured as a nonprofit social enterprise (Business Registration No. 0317195887), officially licensed to operate on 11 March 2022.

Among the many areas of charitable work, Be Better has chosen education as our mission because we believe that only knowledge and the right understanding can create lasting change and sustainable development.

Our greatest desire is to help the younger generation develop the right mindset and awareness so that they can change their own lives, support their families, and contribute to their communities.

► **CHANGING THE FUTURE OF ONE CHILD**

Can change the future of ONE FAMILY

► **CHANGING THE FUTURE OF ONE FAMILY**

Can change GENERATIONS TO COME

With our current resources, Be Better Foundation focuses on supporting students in their final years of secondary school and high school—those at a critical turning point in life. We specifically assist students who truly need help, have strong potential, a determined spirit, and the desire to transform their future



▶▶▶ THE PHILANTHROPIC MISSION OF BE BETTER Introduction to Be Better Foundation

Just a single opportunity can help a person's life take a leap. A helping hand at the right moment not only can lift someone up but also change the fate of an entire generation. Be Better Foundation was established with the mission to cultivate real opportunities for children who are from disadvantaged backgrounds but never lose their resilience, a passion for learning, and a strong drive to rise above their circumstances and become valuable members of society.

We believe that when one person changes, their family, their community, and even society as a whole will change with them. That is why Be Better Foundation does more than just provide financial support—we walk alongside our students, shaping their thinking, nurturing their character, and instilling a sense of responsibility. We empower them to step into the world with confidence, gratitude, and a commitment to giving back.



▶ WITH THIS GOAL IN MIND, BE BETTER FOUNDATION FOCUSES ITS RESOURCES ON **TWO CORE PROJECTS**

"CHANGE THE FUTURE" SCHOLARSHIP

Financial assistance covering full tuition (100%), partial tuition (50%), or encouragement support (25%), ensuring that students can continue their education and complete their study; accompanying students throughout their learning path until graduation.



MENTORSHIP PROGRAM

Sharing real-life experiences and valuable lessons, inspiring and guiding students in their journey toward adulthood.

The foundation's founders and volunteer members, often business owners or experts in various fields, help equip students with knowledge, skills, and experience to navigate in their own path, achieve success and a meaningful life, and contribute to society.



SOCIAL IMPACT

A prosperous society is not just measured by skyscrapers or economic figures—it is built on love, support, and the willingness to uplift one another.

Be Better Foundation strives to create a generation that is not only capable and knowledgeable but also kind and compassionate—a generation that can rise from adversity and later help others do the same. When a child receives a good education and the chance to grow, their family can break free from poverty, and future generations will no longer suffer the same hardships. Every scholarship, every word of encouragement, and every opportunity given does not just change one individual—it can transform an entire family, a community, and even a nation.

➤ COMMITMENT AND LONG-TERM GOALS

- Every ten years, Be Better Foundation commits to transforming the lives of at least 200 children, giving them the opportunity to pursue education and personal development for a brighter future.
- By 2045, we aim to support 400 children, establishing a network of young individuals who are ready to contribute to society with their knowledge, determination, and ethics.
- By 2060, we plan to change the lives of 1,000 children, fostering a generation of compassionate, dedicated individuals who spread great values to others.

➤ THE MEANING OF GIVING

We believe that giving is the best way to receive. When we help others, we not only provide them with an opportunity but also create a continuous flow of kindness, generosity, and love.

"Happiness does not come from what we receive, but from what we give."

You may accumulate numerous achievements in life, but the greatest meaning lies not in what you have, but in what you have shared. Helping one person does not just change their life—it inspires them to pass on that kindness to others.

True happiness is not about having more than others, but about giving them hope, faith, and motivation to live better lives.



OUR STORY |



BE BETTER FOUNDATION

The seed of Be Better Foundation was sown in the early 1980s in Cai Von Town, Binh Minh District (now known as Binh Minh Town), Vinh Long Province, where Mr. Tran Van Tinh, the founder of Be Better Foundation, was born.

Mr. Tinh's parents were among the poorest of the poor. His mother only completed third grade, while his father, despite never formally attending school, managed to learn basic reading and writing by eavesdropping on classes. They mainly made ends meet by manual labor, petty trade, and odd jobs.

When Mr. Tinh was eight years old, his father suffered a devastating fall from a tree, leaving him permanently paralyzed from the waist down. From that moment, he was thrust into the realities of life. The entire family struggled daily just to ensure that Mr. Tinh and his siblings could continue their education. They stayed up late, woke up early, and worked tirelessly from dawn to dusk, yet none of Mr. Tinh's siblings ever had to drop out of school. Moreover, ensuring their children's education and raising them to become virtuous individuals was not just a duty but the lifelong purpose and heartfelt wish of his parents.

Even in their poverty, Mr. Tinh's parents were always willing to help others in need. In 2008, when Mr. Tinh's financial situation improved, he began actively engaging in charitable work alongside his parents. By 2021, during the COVID-19 pandemic, Mr. Tinh deeply reflected on his blessings. He realized that from a child selling lottery tickets and tofu scraps for animal feed, he had come a long way, achieving a stable and prosperous life while millions of others were still suffering. In response to this realization, Mr. Tinh made a significant decision: he sold his large home and moved into an apartment. The proceeds helped sustain his company through the pandemic and funded the creation of the Tony Foundation, his personal charitable initiative.

By early 2022, he made a lifelong commitment to philanthropy, dedicating his time and income to charitable work. As a result, Tony Foundation was officially transformed into Be Better Foundation, a legally recognized nonprofit social enterprise.



FINANCIAL RESOURCES



Be Better Foundation deeply appreciates the financial support received from the community. In addition, the foundation has been receiving long-term contributions from:

- **Mr. Tran Van Tinh** – In addition to committing 30% of his time to the foundation, the founder has pledged to donate 20% of his total annual personal income to Be Better.
- **Mr. Lim Chor Ghee**, co-founder of IMM Group, who donates 10% of his dividends from IMM Group.
- **Other benefactors**, including friends and partners of the founder.

According to the audited financial report from 2022 to 2024 (as of 31 December 2024):

- The total amount of sponsorship funds received by the foundation: VND 5,693,801,199.
(Of which: The founder contributed VND 2,230,000,000, and Mr. Lim Chor Ghee contributed VND 674,000,000).
- The total expenditure on social activities, charity programs, and operations: VND 4,745,064,370.

HUMAN RESOURCES



The foundation's team consists of the Executive Board and a group of dedicated volunteers.

The Executive Board comprises independent volunteers, most of whom do not receive any salary or only a minimal stipend. They voluntarily support the foundation's operations in various areas, often contributing both their expertise and financial resources.

Be Better Foundation's volunteers are dedicated individuals who commit their time, knowledge, and effort to the foundation's activities. They include experienced professionals, university students, or even former grantees of the "Change the Future" scholarship. Despite their different backgrounds, they all share a strong commitment to humanitarian values and meaningful contributions.

PRINCIPLES OF OPERATION

- ▶ Be Better Foundation ensures financial transparency through annual independent audits. Financial reports are publicly available to donors and contributors.
- ▶ The founders and volunteers do not receive salaries from the foundation.
- ▶ During sponsorship trips, volunteers and benefactors cover their own expenses without using foundation funds for personal costs.
- ▶ The foundation does not engage in charitable activities for self-promotion or the branding of any individual or organization.

CHANGING THE FUTURE OF **ONE CHILD**

*Can change the future of **ONE FAMILY***

SCHOLARSHIP PROJECT

CHANGE THE FUTURE



CHANGING THE FUTURE OF **ONE FAMILY**

*Can change **GENERATIONS TO COME***

► PROJECT

CHANGE THE FUTURE

174 Number of students from underprivileged backgrounds selected by schools for scholarship applications.
Applications

76 Number of students receiving scholarships from Be Better Foundation (As of December 2024).
Em

- Total sponsorship funds from Be Better for the "Change the Future" scholarship:

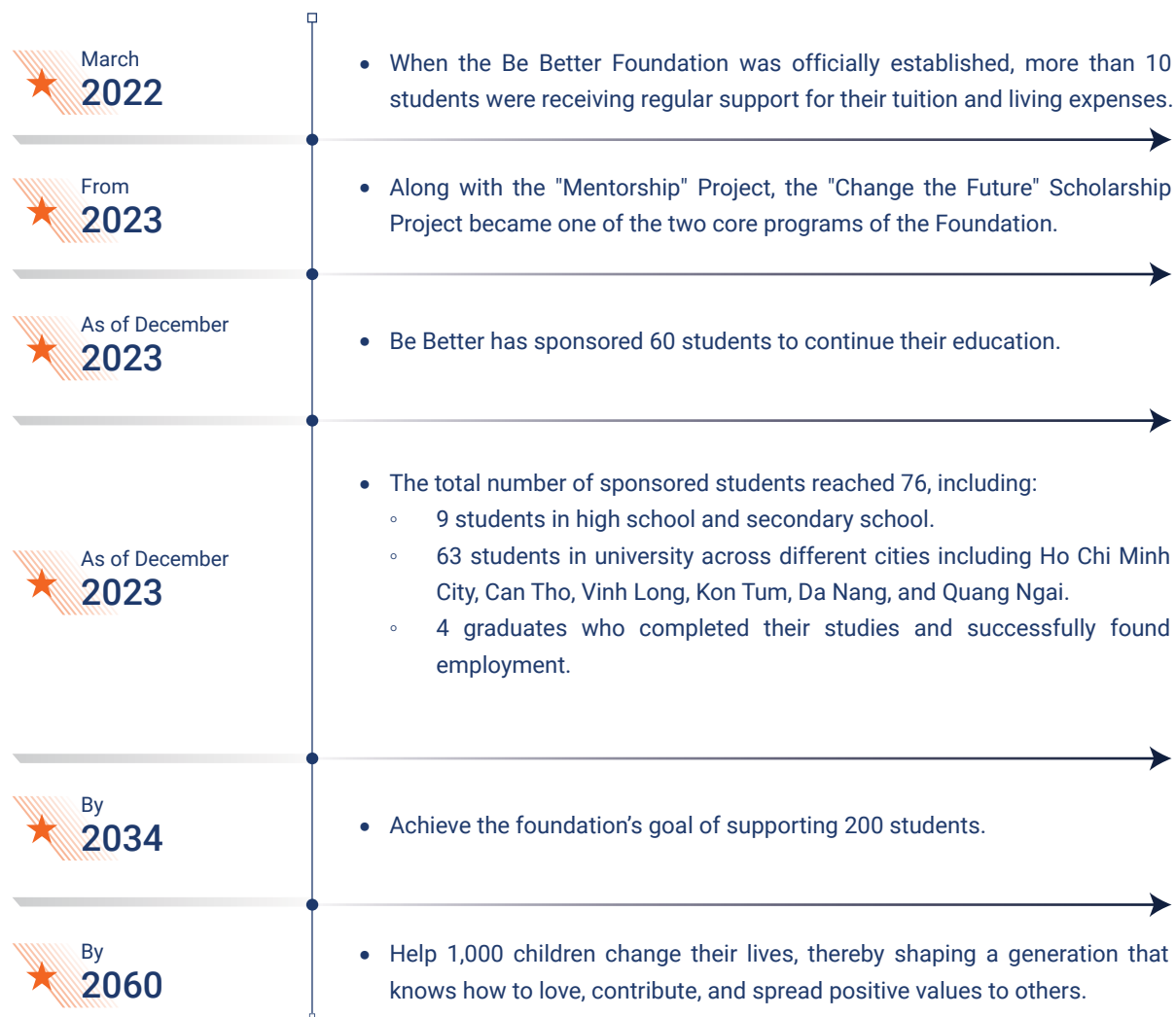
VND 1,029,408,653

BE Better
Foundation





The "Change the Future" Scholarship Project is primarily a program providing limited financial aid for underprivileged students who are at risk of dropping out of school. This initiative has been in place since the establishment of the Be Better Foundation.



For more details, visit:

<https://bebetter.org.vn/chuong-trinh-hoc-bong-thay-doi-tuong-lai/>



- ▶ Be Better aims to provide the opportunity to "Change the Future" for students facing economic and life difficulties. These students must also possess academic potential and good character, enabling them not only to help themselves and their families but also to spread positive values within their communities.

Most of the students considered for Be Better scholarships come from difficult circumstances, lacking emotional and financial support. Without assistance, they may have no choice but to halt their education. Among them are many who have lost one or both parents; some who were abandoned at a young age, now are struggling daily to survive while striving to continue their studies. Despite being only in their teens, many of them have already become the primary breadwinners for their families.

Each student has a different story, but they all share a common dream—to pursue education and succeed. Furthermore, they will undoubtedly become pillars of support for their families, serving as the driving force to break the cycle of poverty that has persisted for generations.



- To ensure scholarships are awarded to the right beneficiaries, the foundation implements a rigorous selection process that includes:

— A rigorous selection process consists of 4 stages:

- **Stage 1:** Be Better collaborates with secondary and high schools to provide information about the "Change the Future" scholarship. Students can apply by submitting through their schools or contacting the Foundation directly. The application dossier includes: a motivation letter, a letter of recommendation, and a confirmation letter of difficult living condition verified by the local authorities.
- **Stage 2:** Preliminary screening and testing include a 45-minute critical thinking test followed by a 15-minute direct interview.
- **Stage 3:** The judging panel convenes to review applications and score them based on five predefined criteria using a standardized scoring rubric.
- **Stage 4:** Verify living condition, announce results, and sign a commitment to confirm scholarship acceptance.

— Clear selection criteria are evaluated based on a scoring rubric.

Scholarship Type	FULL SCHOLARSHIP	PARTIAL SCHOLARSHIP	ENCOURAGEMENT SCHOLARSHIP
Eligibility	Average score ≥ 7 , and no score in all criteria below 5.	1. Average score ≥ 7 , but up to two criteria below the average score and are not at the lowest score ($5 > \text{"1 or 2 criteria"} \geq 3$ points). 2. Average score ≥ 5.5 , with no criteria scoring below average (≥ 5 points).	Average score ≥ 5.5 , but some criteria fall below the average score and criteria 1, 2, and 5 are not at the lowest score.
Details	Covers 100% of tuition fees (vocational school/college/university) as per school guidelines. Mentorship Program included.	Covers 50% of tuition fees (vocational school/college/university) as per school guidelines. Mentorship Program included.	Covers 25% of tuition fees (vocational school/college/university) as per school guidelines. Mentorship Program included.



SCHOLARSHIP SELECTION PROCESS



Scholarship Selection Criteria:

- **Criterion 1:** Level of difficulty.
 - **Criterion 2:** Level of academic effort.
 - **Criterion 3:** Level of clarity in determining future goals in study and occupation.
 - **Criterion 4:** Level of self-awareness, life perspective, and determination to overcome challenges to make change.
 - **Criterion 5:** Personal qualities that indicate the degree of positive thinking and mindset towards becoming a good person and contributing to society.
- Each criterion is scored on a scale of 1 to 10.
- The overall average score of the five criteria determines the type of scholarship awarded, with Criterion 1 having a weighting factor of 2.
- If any of the criteria 1, 2, or 5 receive the lowest score (1 point), the applicant is not eligible for a scholarship.



- To fulfill its commitment to sponsors and scholars, the foundation takes on the responsibility of guiding and supporting students as a mentor and guide, helping them stay on the right path for their future.

Therefore, the Foundation has established an annual scholarship renewal process to continuously monitor students' progress and ensure effective sponsorship.

1

Each year, scholars must submit progress reports twice in an academic year - once per semester.

2

Students complete two components: SUBMITTING a "Personal Development Report" and ATTENDING an interview with the Foundation.

3

Scholarship renewal criteria:

- **Group 1:** By criterion on family and personal financial conditions.
- **Group 2:** By three criterion based on student performance and development:
 - a. Academic and work performance
 - b. Goal-oriented mindset
 - c. Attitude towards life

4

Evaluation principles: Students are assessed based on their own past progress, not in comparison to others.

5

Scholarship renewal decisions depend on students' current circumstances and development progress. The sponsor level may be increased, maintained, or reduced accordingly. In certain cases, students may lose their scholarships if they fail to uphold the foundation's principles.



For more details on student progress reports, visit:

<https://bebetter.org.vn/cap-nhat chia-se/hoan-thanh-hop-dinh-ky-voi-sinh-vien-hoc-bong-thay-doi-tuong-lai/>



STORY OF:

DUY NAM**LE BA PHUONG NGOC DUY NAM****Born in 2004**

Former student of Hieu Phung High School, Vung Liem District, Vinh Long Province

Currently a student at Vinh Long University of Education and Technology

**SCHOLARSHIP APPLICATION TEST**Full name: **Le Ba Phuong Ngoc Duy Nam**School: **Hieu Phung High School** Class: **12A5****Question 1: How do you perceive your family's current situation?**

My family could have been just like any other, but I was born into a life of hardship. From birth, I was treated as an outcast, seen as a disgrace to my family lineage. My mother was a kind-hearted woman who once had a happy family, but a tragic incident changed her life forever—she was sexually assaulted, and I was the result of that trauma. Afterward, her husband left her, forcing her to raise me alone. Just when she thought things couldn't get worse, she was diagnosed with a severe illness. Due to financial difficulties, she couldn't afford early treatment, and by the time it was detected, it had reached its final stage. She passed away when I was in sixth grade. I was in school when a neighbor came to inform me that my mother had died. I couldn't believe it—just the day before, she had been smiling and giving me advice. After her passing, I had no family left. My maternal relatives rejected me, and as for my father, I had never even seen his face. I have been an orphan for nearly nine years, surviving and continuing my education thanks to social welfare funds. These support systems have been my motivation to keep going, study hard, and change my future. Honestly, my life story is long, and no amount of time would be enough to tell it all. Today, I can only summarize it briefly, but if given the opportunity, I would love to share more.

Question 2: How do you view your life? What responsibilities do you think you have?

I admit that I have felt resentment and questioned why my life isn't as normal as others'. However, before my mother passed away, she gave me many pieces of advice and guidance. Her words have helped me stay calm and reflect on the need to live well, contribute meaningfully to society, carry on her dreams and live for both our sakes. It's important to have the will to rise above any situation and maintain a spirit of progress to prove to society that I am a valuable citizen.

Thanks to the support and encouragement of many kind-hearted people, as well as my teachers who have created opportunities for me to learn and grow, I have found strength in those moments. There have been times when I wanted to give up on my studies due to extremely difficult circumstances. However, the material and emotional support from my teachers has motivated me to keep learning in order to overcome poverty and my unfortunate situation. I now understand the value of education. That's why I strive for a better future and hope to become an example for others facing hardships like mine.

Question 3: Do you want to change your family's situation? How would you like to change it?

I have always wanted to change my situation, to live a better and more meaningful life, and to be someone with wisdom who can affirm my value as a person. I want to fulfill the promise I made to my mother before she passed away. I know that the road ahead of me is long, with happiness to pursue, and that education is the most reliable and shortest path to achieving success. I am determined not to disappoint those who have helped me, and I hope to be in a position one day to support others facing hardships as well.



STORY OF:

TAN DAT**HA TAN DAT****Born in 2004**

Previously studied at: My Thuan Secondary and High School, Binh Tan District, Vinh Long Province

Now majoring in Computer Science at Can Tho University

Full name: **Ha Tan Dat**

School: **My Thuan Secondary and High School** Class: **1205**

Test Duration: **45 minutes**

Please read and answer the following questions carefully:

Part 1:

- Describe your current family situation. Provide detailed information about each family member (father, mother, grandparents, siblings): name, age, health condition, job, and income.
- How do you feel about your family situation? Do you feel any resentment towards your circumstances?

Dear Be Better Foundation,

I am Ha Tan Dat. My family has five members: my mother, stepfather, and two sisters. My father died when I was one due to heart disease. My mother remarried and had my younger sister. My mother, Le Thi Be Thi, is 54 years old. She has diabetes and muscle atrophy, which makes it difficult for her to move. She can only manage light work. She used to sell vegetables at Nguyen Van Thanh Market, but no longer can work due to illness. Our main source of income was from my mother, but now she can no longer earn a stable income. Now she stays at home, cooking meals for my stepfather, who works as a construction worker. If her health slightly improves, she sometimes helps out with construction work to earn a little extra money. My stepfather, Le Ngoc Diep, is 55 years old. Three years ago, he had a stomach ulcer, but his health is now stable. He works at various places and is now working in Tay Quoi. His income is just enough to support my younger sister, Ngoc Thu – a 8th grade student at Nguyen Van Thanh Secondary School. Due to old age and poor health, he earns a low wage and frequently has to take days off. My 27-year-old eldest sister, Ha Thuy Duyen, is now married, and works at a vegetable warehouse in Ho Chi Minh City, whose child is in the first grade. They are in good health. She manages to cover her rent and her child's tuition fees.

My younger sister, Le Ngoc Thu, is my family's last member. She is a 8th grade student at Nguyen Van Thanh Secondary School, and has been an excellent student for eight years.

I think we are in great difficulties and need of support. Before my mother fell ill, we had enough to eat and could afford to send both me and my sister to school. But things have become much harder. I do not resent my family as no one can choose to be born into wealth or happiness. In times of hardship, I have realized I need to work harder to lift my family out of poverty. It is not something to be ashamed of but allowed me to feel others' love and care, and given me opportunities, such as those offered by the Be Better Foundation. I feel grateful to have such a family.

Part 2:

If you do not receive support from the "Change the Future" scholarship, do you have any plan after graduating from high school? Please share the details of your plan.

Returning to school after a major setback in 5th grade that forced me to drop out of school to work for two years, I have planned my future. I used the money earned during that time for my tuition and took on part-time jobs to afford my daily meals. Now, in my final year of high school, I decided to choose IT as my major. I have been passionate about technology and computers since childhood. Now, I aspire to be admitted to the Ho Chi Minh City University of Information Technology or Can Tho University. I plan to take out a student loan under the government's financial aid policy for tuition fees. My eldest sister works near the university, so I could stay with her. If I attend Can Tho University, I could share a rental place with friends to reduce rental costs. I would then continue working part-time to cover living expenses.





STORY OF:

NHU Y**LE THI NHU Y****Born in 2005**

Previously studied at: Hieu Nhon High School, Vung Liem District, Vinh Long Province

Now studying at Industrial University of Hochiminh City

**Question 1: How do you perceive your family's current situation?**

Dear Organization Board of the Be Better Foundation,

From my perspective, my family is currently facing extreme hardships. My parents have divorced, and my mother and I are living with my aunt. At times, my mother's income is very limited due to a lack of work, and there have been instances where she had to borrow money from neighbors just to cover our living expenses. Our struggles became even more challenging when my older brother was drafted into military service because our family could not afford to send him to school. This has made me feel very sad.

I have often questioned whether I should continue my education, fearing that I might become a burden on my mother, who is already over fifty years old. She frequently falls ill due to a past motorbike accident that left her with a fractured hand, limiting her ability to do strenuous work. She can only take on light labor, making it difficult for us to get by.

The hardships keep piling up. My father is no longer in contact with us, and I have no information about his whereabouts or occupation. He left my mother to shoulder the financial burden of raising me and my two brothers. My eldest brother, who is now married, has also separated from his wife, just like our parents. He works labor jobs in Saigon, yet he still struggles to make ends meet every month.

There have been many times when I saw my mother cry because she couldn't afford to pay my tuition fees. Recently, she had to borrow nearly VND 900,000 just to cover my school expenses. Sometimes, when I talk to her, she tells me she is getting old and feels helpless because she cannot provide for me as well as other parents do. Her eyes fill with tears when she says so. Seeing my mother's desperate tears has made me more mature and deeply aware of our family's dire situation.

THE STORY OF SUCCESS

A SUCCESS STORY THAT
CHANGES
THE FUTURE

VO THI MINH THUY

From a student looking for an escape from hardship to an inspiring MC of the Mentorship program.

Thuy was one of the early scholars of the "Change the Future" scholarship. At that time, the Be Better Foundation was still in its early days and lacked recognition.

Thuy's journey with Be Better began when she sent a plea for help during a time of extreme hardship. With tuition fees being an overwhelming burden on her family, she once considered taking high-interest loans just to continue her studies. The scholarship not only allowed her to stay in school but also gave her the reassurance that she was not alone in her pursuit of a brighter future.

By the end of 2023, she successfully completed her university studies and secured a full-time job as a Marketing Executive. In 2024, as she continues her journey with Be Better, she has taken on the role of an inspiring MC, sharing her own story to motivate other students.

The conclusion of the 2024 Mentorship program also marks a journey that came full circle within a year since Minh Thuy officially joined Be Better as an MC. Reflecting on her relentless efforts, the foundation cannot help but feel proud and deeply moved. Minh Thuy is not only a shining example of resilience in overcoming hardships but also a symbol of gratitude and the spirit of sharing. Thuy has proven that when one receives help, the most important thing is to turn it into motivation to rise above challenges and continue spreading those values to others.

SUCCESS
STORY

No. 1



“

"The 'Change the Future' scholarship not only helped me continue my education, but also gave me hope and the belief that there is always hope in the face of challenges. The Foundation believes that, each scholarship awarded is a future transformed."

"Join us in writing this journey and creating change for the future."



”





PROJECT ◀

MENTORSHIP PROGRAM

“THE COST OF GIVERS IS TEN YEARS
THE RECEIVER ONLY NEEDS ONE HOUR”

Organized 16 Mentorship programs across 18 high schools and secondary schools, with nearly 6,000 students participating.

As of 31 December 2024, the total funding for the Mentorship program amounts has reached:

VND 708,600,080

Breakdown of Funding:

- TOTAL BUDGET FOR ORGANIZING THE MENTORSHIP PROGRAM:

VND 194,780,520

- "PERSON OF WISDOM" COMPETITION:

394 prizes awarded

Total value **VND 258,600,000**

- SCHOLARSHIPS FOR ORPHANS AND UNDERPRIVILEGED STUDENTS:

187 Students supported

Total value **VND 255,219,560**





SIGNIFICANCE



- The MENTORSHIP PROGRAM is an educational project full of dedication by the Be Better Foundation, organized in the form of workshops. We connect final-year students of secondary and high schools with mentors, who are successful entrepreneurs and experts in various fields.
- The program's purpose and significance lie in providing practical and useful guidance, sharing real-life experiences with students, helping them shape their mindset, and equipping them with the necessary knowledge to confidently step into life and pursue their dreams.



SPECIFIC OBJECTIVES



- Help students develop independent thinking, orient their future, choose their career paths, or find the most suitable direction based on their circumstances, abilities, and passions.
- Share experiences and practical lessons to help students better understand what they need to prepare to succeed in their careers and lives.
- Provide students with opportunities to experience and gain insights into life, enabling them to navigate social and self-values, and future happiness.
- Share stories of perseverance and inspirational journeys, helping students develop a positive mindset, gain motivation, and strive to achieve their dreams.



TARGET AUDIENCE OF THE PROJECT



► **The Mentorship Program** is divided into two categories, each targeting different audiences:

(1) **Mentorship for Scholars of "Future Change"**: Held regularly in online/offline formats.

(2) **Mentorship for High School and Secondary School Students**: Conducted throughout the school year in the form of workshops.





DETAILS OF THE MENTORSHIP PROGRAM



More than just a competition, it is an opportunity for the Be Better Foundation and the students to share, listen, and truly understand one another. Every answer to the program's questions offers the speakers an insight into the students' current thoughts and perceptions. Reflecting on their own journeys of resilience and success, the speakers then share a realistic and meaningful perspective, inspiring the students to pursue education and instilling in them the Foundation's belief: **"Only knowledge and the right understanding have the power to rewrite a person's future"**.

For further details, please visit the website:
<https://bebetter.org.vn/chuong-trinh-mentorship/>

1

"Person of Wisdom" Competition

The competition creates a level playing field for students to express their talents and public speaking skills, helping them sharpen essential skills and critical thinking.

Moreover, students have a chance to step out of their comfort zones and earn well-deserved rewards.

2

Scholarship awards

Dedicated to students who are orphaned or from low-income, near-poor, or extremely difficult backgrounds, these scholarships not only serve as a source of encouragement for their perseverance in education but also as a small gift recognizing their resilience and determination.



STUDENTS' AND TEACHERS' REFLECTIONS ON THE PROGRAM



NGUYEN TRUNG TIN

Student at Tran Dai Nghia High School

“

“Attending this program has given me many meaningful insights about life. What once seems simple turns out to be much more profound. (I truly hope for another session).”

VO NGOC KY DUYEN

Student at Hoang Thai Hieu High School

“

“Every question in the program has not only deepened my understanding of other students' perspectives but also provided me with valuable insights and solutions from the speakers. To me, every moment of this program has been truly meaningful, and I sincerely thank the organizing team for making it possible.”

NVTRONG090

Teacher at Tran Dai Nghia High School

“

“A wonderful spirit of giving, filled with positive energy and well-organized execution.”

NGUYEN NGOC UYEN

Student at Dong Thanh High School

“

“In my opinion, the Be Better Foundation's program – a meaningful one rooted in humanistic values that helps underprivileged students overcome their hardships - should be shared more widely on digital platforms to increase engagement and reach more people.”

THANH HANG

Student at Binh Minh High School

“

“The speakers present at the program are incredibly kind, approachable, and insightful. Additionally, the Be Better Foundation raised thought-provoking and challenging questions that were on the minds of many of us. Therefore, I greatly appreciated how each one was addressed with clarity. Lastly, the organizing team's attention to detail, even in preparing light refreshments during the break, made us feel truly cared for.”

VO THACH ANH TIEN

Student at Vo Van Kiet High School

“

“The deeply inspiring messages and highly practical lessons from the program have given me much-needed clarity about my path. I had been feeling lost and overwhelmed when it came to deciding whether to choose the subject combination and career direction based on what I enjoy or what I excel at. Gaining a more objective perspective from the program, I've realized that passion naturally follows ability. Besides, the speakers' insights are incredibly efficient and easy to understand.”

HUYNH DANG NGOC Y

Student at Vo Van Kiet High School

“

“Through this program, the real-life experiences shared by Mr. Tinh and Ms. Ngan have given me invaluable life lessons. From there, I have been able to define my self-worth, understand what I need to do, who I want to become, and truly grasp the meaning of life. Beyond that, the program has also inspired me and strengthened my belief in a better future.”

NGUYEN THUY TRANG

Student at Hoang Thai Hieu High School

“

“The Mentorship program not only broadens my knowledge but also brings encouragement and support to students in difficult circumstances. I truly hope this meaningful journey will keep going.”





OTHER SPONSORSHIP PROGRAMS ◀

IMPLEMENTED
FROM 2022 TO 2024



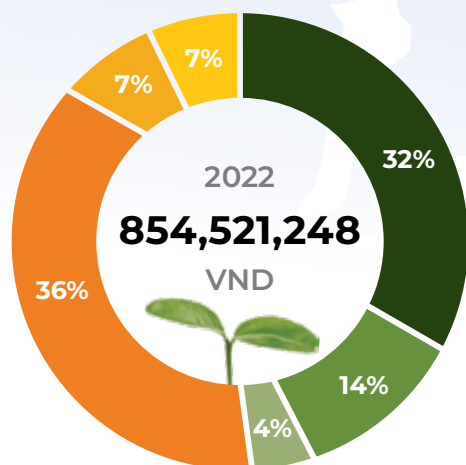
▶▶▶ OTHER SPONSORSHIP PROGRAMS IMPLEMENTED FROM 2022 TO 2023

In early 2022, the Be Better Foundation was established with the mission of helping underprivileged children access education. We embarked on our journey of giving with “Mindset-nurturing” campaigns, providing clothing, meals, and food supplies to schools, along with learning materials and scholarships for students from preschool to high school. Beyond easing some of their burdens, these campaigns aim to spread a message of perseverance in education despite hardships.

Deeply concerned about the lasting impact on the children we support, we realize that these projects are only temporary and serve as a stepping stone that sows the seeds of opportunity. Their true effectiveness depends on long-term and continuous support, ensuring that children receive assistance until their high school graduation. However, with limited financial resources, the Be Better Foundation is unable to fully provide for the thousands of children in our 2022 “Mindset-nurturing” campaigns.

By the end of 2022, after 10 months of official operation, the Foundation’s total funding, as recorded in the 2022 Audit Report, was VND 854,521,248.

<https://bebetter.org.vn/bao-cau/bao-cau-kiem-toan/bao-cau-thuong-nien-nam-2022/>



In 2023, we continued parts of the “Mindset-nurturing” campaigns but gave priority to those whom Be Better could truly help to “change their future”. These are students in their final years of secondary or high school, facing extreme hardships but still demonstrating strong academic outcomes, motivation, and ambition to transform their lives. Without support, they would be forced to drop out, wasting their nine or twelve years of education. We firmly believe that, after so many years of schooling, education should open doors to a brighter future. We do not want to see these children abandon their studies, only to fall back into a cycle of labor, early marriage, and hardship. Without intervention, their children may face the same fate, trapped in an unbreakable cycle.

We want these students to have the opportunity to pursue vocational training, college or university education, depending on their abilities and dreams. After graduation, they will be able to do greater things, have a stable income, support their families, and even contribute to the development of their homeland as well. We firmly believe that changing the future of one child means changing the future of generations to come.

With this vision in mind, the “Change the Future” scholarship and the Mentorship program have become the two core initiatives of the Foundation.

By the end of 2023, the Foundation’s total funding, as recorded in the 2023 Audit Report, was VND 1,008,343,529.

<https://bebetter.org.vn/bao-cau/bao-cau-kiem-toan/bao-cau-thuong-nien-nam-2023/>



2024

HIGHLIGHTS BY THE NUMBERS

In 2024, the Be Better Foundation continued to build upon the solid groundwork laid in 2023. We continued prioritizing our two core campaigns – the “Change the future” scholarship and the Mentorship program – striving toward our long-term goal of transforming the lives of 200 underprivileged yet determined students by 2034.

TOTAL FUNDING IN 2024

VND 1,045,110,022

“CHANGE THE FUTURE” SCHOLARSHIP

VND 569,189,175

- ◆ 76 students have been sponsored
- ◆ 62 students are being sponsored, including:
 - ◆ 9 secondary school and high school students
 - ◆ 53 college/university students

MENTORSHIP PROGRAM

VND 421,470,847

- ◆ 9 programs
- ◆ 12 secondary schools and high schools
- ◆ 2,830 students participated

COMPUTER DONATION

VND 54,450,000

- ◆ 11 used computers

► FOOD SPONSORSHIP

“MEALS FOR CHILDREN” CAMPAIGN

Started in September 2022, the “Meals for Children” campaign aimed to improve the quality of meals for ethnic minority students in Kon Plong District, Kon Tum Province. In 2022, we provided rice, dried fish, and long-term food supplies to 12 schools, benefiting over 1,500 students.

- Total disbursed funds in 2022:

VND 321,050,350

- In 2023, the Foundation kept sponsoring the campaign until late May, marking the end of the 2022-2023 academic year.
Total food sponsorship in 2023:

VND 271,795,000

- By the end of the “Meals for Children” campaign, the total food sponsorship for the 2022-2023 academic year reached

VND 592,845,350



► SPONSORSHIP SCHOOL SHOES

- In 2022, the Be Better Foundation provided school shoes for:

5

Schools

775

Students

- Trong đó bao gồm:

775

Pairs of shoes

1.550

Pairs of socks

- Total funding in 2022:

VND 141,728,400

- Total funding in 2023:

VND 18,381,000



► SPONSORSHIP

GIVING BOOKS FOR LIBRARY

- In 2022, Be Better provided:

940

Books

12

Bookshelves

- Total funding in 2022:

VND 36,220,880

- Total funding for purchase of 8th-grade textbooks in 2023:

VND 14,978,700



► OTHER GIFTS

- ✓ **Pre-loved clothing**
- ✓ **Books and notebooks**
- ✓ **Toys**
- ✓ **School backpacks**
- ✓ **Mooncakes**
- ✓ **Health insurance**
- ✓ **Milk**

• Total value:

VND 74,650,000




▶ JOIN HANDS WITH BE BETTER FOUNDATION


With gratitude, we, the Be Better Foundation, reach out to compassionate benefactors to join us on the journey of giving, supporting, and sharing good values with the community. Together, we can empower Vietnam's future generations by supporting our two core campaigns for education – the "Change the future" scholarship and the "Mentorship program".


As of December 2024, the Foundation has already changed the future of four students. While this is just the beginning, it is a powerful milestone that fuels our determination to continue this journey.

We firmly believe that with the collective effort of our community, we can transform the futures of even more young lives. Beyond helping these students overcome current hardships, we are working together to build a brighter tomorrow for their families and the generations to come.

The Be Better Foundation deeply appreciates the voluntary contributions of our benefactors in supporting these students, especially through the "Change the future" scholarship campaign. Methods of sponsorship are as follows:

 **Partial scholarship:** Support students' vocational school/college/university tuition fees on a semester basis (one semester, two semesters, three semesters, etc.), or on a yearly basis.

 **Full long-term scholarship:** Cover 100% of tuition fees for one or more students until they complete their vocational training, college, or university program.

 **General donations for the Be Better Foundation's campaigns:** Contribute a one-time donation or recurring support (monthly, quarterly, or annually) to allow us to carry out the "Change the future" scholarship and the "Mentorship program" on behalf of the benefactors.

▶ Related information:

- The average annual tuition for a student is approximately **VND 25,000,000** per year (as of 2024). We provide a list of pre-screened student profiles, allowing the benefactors to review and select individuals for scholarship sponsorship.



* INFORMATION FOR MAKING DONATIONS:

Bank account (VND): **728292**

Beneficiary: **BE BETTER FOUNDATION NON-PROFIT SOCIAL ENTERPRISE COMPANY LIMITED**

Bank: **Nam A Commercial Joint Stock Bank – Chanh Hung Transaction Office, Ho Chi Minh City (No. 823A-825, Ta Quang Buu Street, Ward 5, District 8, Ho Chi Minh City)**

Transfer format: **Donor's name + Name of campaign**
(For example: **Nguyen Van A – "School shoes for poor children"**)

Or scan the QR code below to donate:



For more details on donation options, please visit:

<https://bebetter.org.vn/dong-gop/>



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<https://bebetter.org.vn/>



<https://www.facebook.com/BeBetter.Org.vn>

IN'
side
out

From the mind to the heart